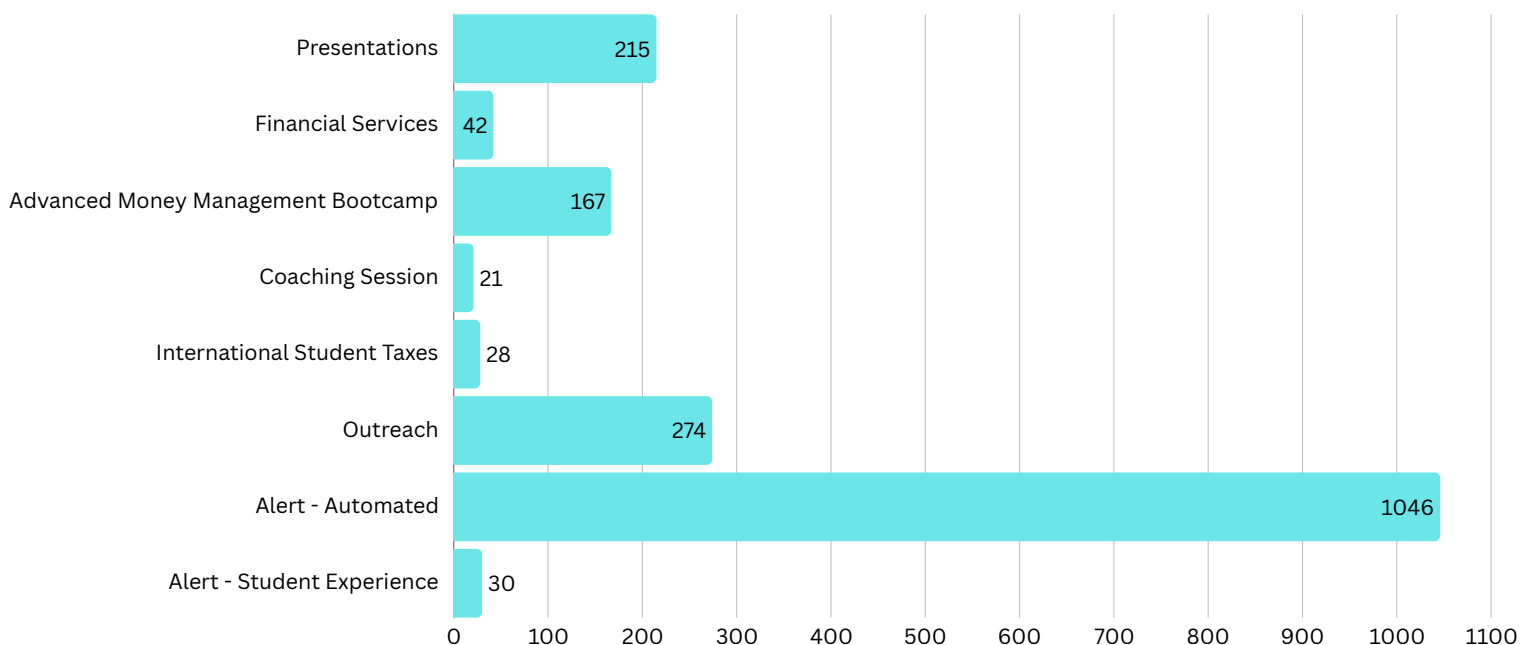


Spring 2026

We are the money management program for both prospective and current students. We provide tools, resources and financial education for students to graduate without owing a fortune and become financially independent.

Spring 2026 Student Contacts

1,823 Contacts



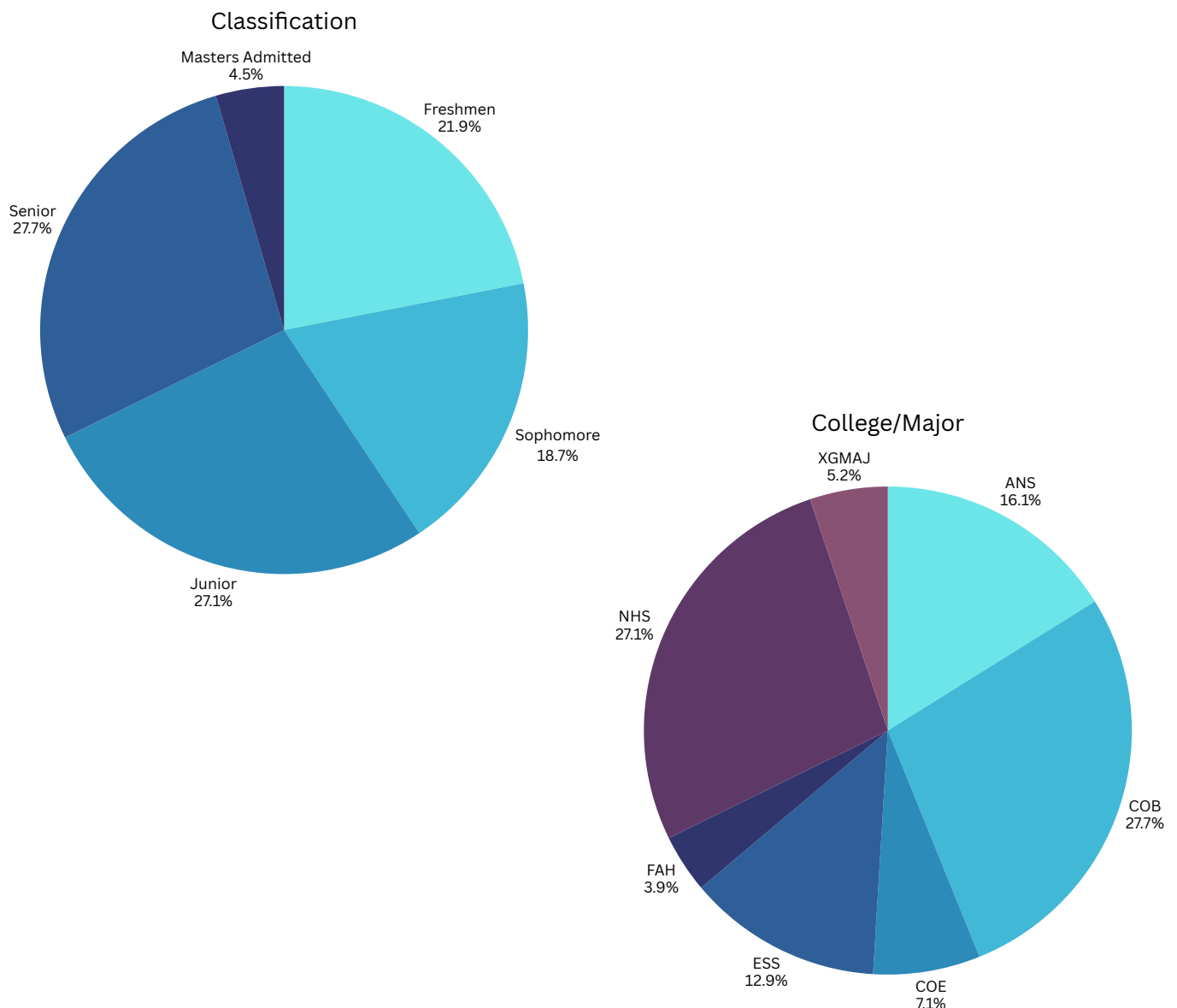
- **Presentations** - Money management topics are presented in classrooms, residence halls, and organizations. A popular presentation focuses on the significance of money management, developing a money mindset, and strategies for graduating with minimal debt.
- **Financial Services** - We help students navigate and complete their FAFSA, answer questions students may have about paying bill, scholarships, and financial aid.
- **Advanced Money Management Bootcamp** - Provided students the opportunity to learn from local experts about borrowing, investing, and protecting their finances and assets. The discussions centered on enhancing students' financial literacy and decision-making abilities.
- **Coaching Sessions** - We offer one-on-one or group coaching sessions that focus on any money management topics that students wish to explore.
- **International Student Taxes** - International students come to us if they need access to the international student tax software, questions about taxes, or need help completing taxes through Glacier Tax Prep.
- **Outreach** - This involves organizing tabling events, as well as reaching out to students through emails, calls, or texts concerning university financial deadlines or information about ECU Buff \$mart.
- **Alert** - Through CRM Advise, an automated alert is sent to students who have a financial hold placed on their account. Students can reply or contact us if they have questions. Students can also submit a concern/question through Student Experience and we can contact them to answer their questions.

Advanced Money Management Boot Camp

ECU Buff \$mart, the WTAMU Alumni Association, and Education Credit Union proudly hosted the 8th Annual Advanced Money Management Bootcamp on February 27, 2026, in Legacy Hall. In collaboration with Rogers LEAD WT, we provided students the opportunity to learn from local experts about borrowing, investing, and protecting their finances and assets. The discussions centered on enhancing students' financial literacy and decision-making abilities.

167 Students Recorded in Attendance

Demographics of Students



Advanced Money Management Boot Camp

Total survey responses: 119

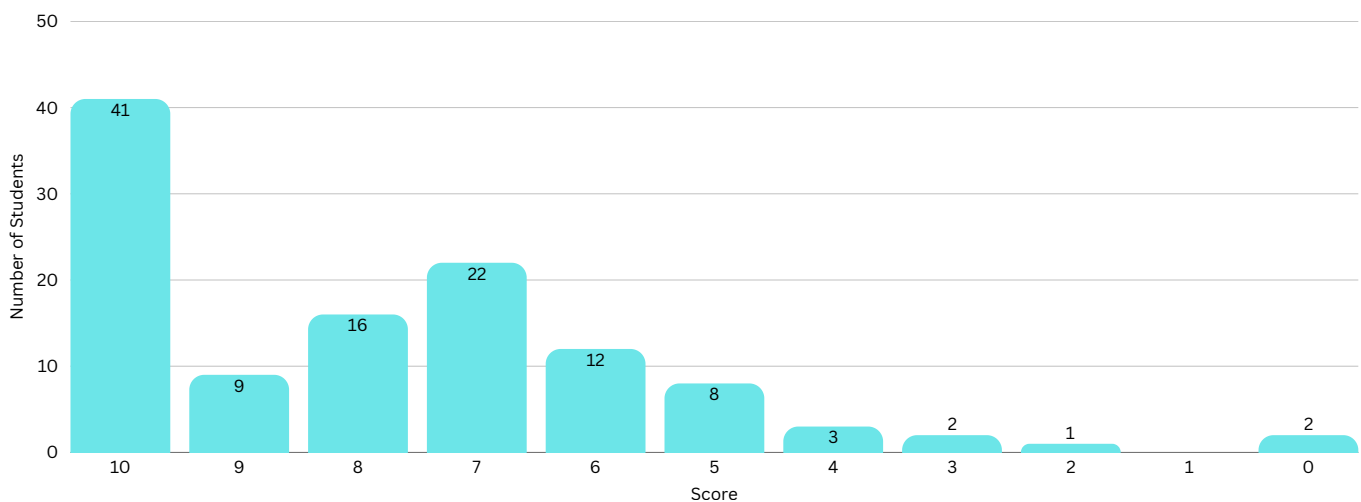
Overall Satisfaction

Students expressed a strong level of satisfaction with the program. An impressive **87.2%** of students indicated that the event met or surpassed their expectations.

Response	Percentage
Exceeded expectations	26.5%
Fully met expectations	60.7%
Went into it without clear expectations	6.0%
Did not fully meet expectations	4.3%
Did not meet expectations at all	3.4%

Likelihood to Recommend to their Peers

Students were asked how likely they are to recommend this event to others (0-10 Scale).



This reflects **high student satisfaction** and a strong likelihood of **recommending the program to others**.

Advanced Money Management Boot Camp

“ Key Student Quotes ”

Financial Knowledge Gained

- “I understand credit cards and investments a lot more!”
- “I’ve learned about credit cards and the basics to finances.”
- “Learning about how to invest my money.”
- “Pay your credit cards off monthly, make an emergency fund, and pay for your needs before trying to invest in anything else.”
- “Helped me think of better ways to save money.”
- “Credit and credit card usage.”



Most Valuable Part of the Event

- “I liked when Dyke Rogers spoke.”
- “Breakfast was lovely, but more than that I enjoyed Dyke’s talk.”
- “My favorite part was seeing Dyke and Terry Rogers. That was cool.”
- “Hearing from Dyke and getting advice from him.”
- “Dyke speaking – loved his thoughts on things.”

Impact on Financial Thinking

- “It helped me think better ways to save money.”
- “To be more careful with money.”
- “Plan. Envision your dream reality. If you can dream it and believe it, it’s possible.”



Constructive Feedback

- “Have more definitions of terms like Roth IRA, MMAs, and CDs for people who have never heard of them.”
- “A little bit less talking and more interaction.”
- “Maybe have more options to have a discussion with the student personally.”
- “Give an intermission so students can get up and refresh.”

Students reported gaining practical financial knowledge and valued hearing from experienced financial professionals.



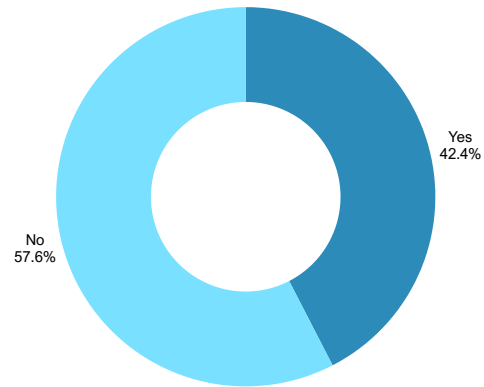
Presentation Evaluations

The Spring 2026 ECU Buff \$mart presentations demonstrated strong student engagement and measurable educational impact. Students consistently reported increased confidence in budgeting and money management skills, with budgeting strategies and needs-versus-wants discussions identified as the most valuable takeaways

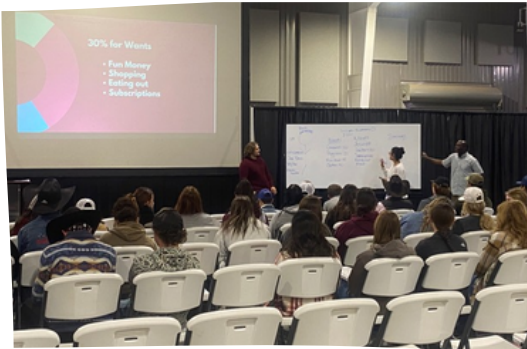
Program Awareness

58% of students were not aware of the ECU Buff \$mart Program before the presentation.

Did you know about the Education Credit Union Buff \$mart Program prior to this presentation?:



What Students Found Most Helpful



Students most frequently identified budgeting strategies as the most valuable part of the presentation, particularly the 50/30/20 budgeting method, creating personal budgets, and learning how to manage income and expenses realistically.

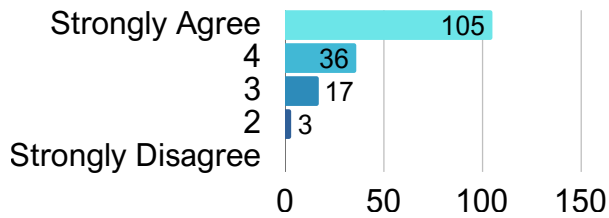


Most Helpful Topics Reported

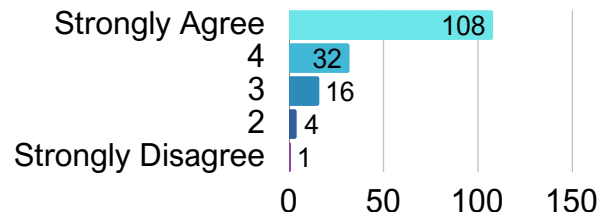
1. Budgeting Basics
2. 50/30/20 Rule
3. Creating a Personal Budget
4. Needs vs. Wants Spending
5. Real-Life Budget Examples

Key Satisfaction Ratings

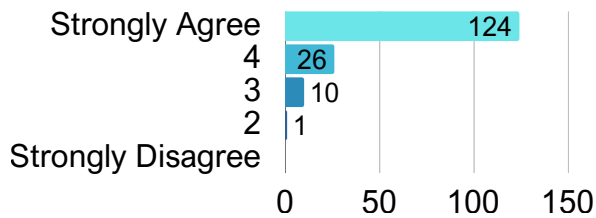
The presentation made sense and was engaging



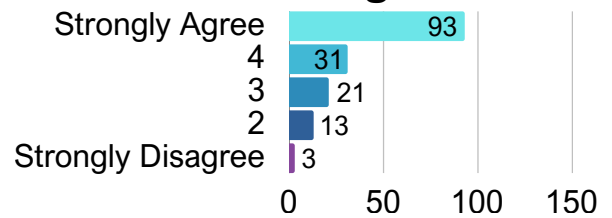
The topics discussed were useful to me



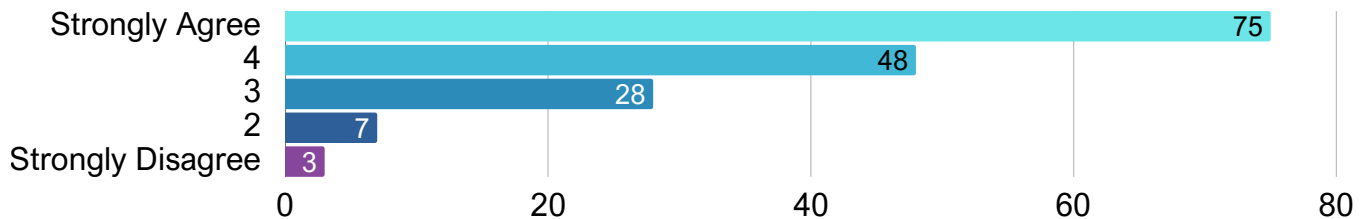
The speaker was extremely knowledgeable



The presentation expanded my money-management knowledge



I will apply the money management tips to my life



Overall Sentiment

Overall, student feedback reflected a highly positive response to the presentations. Students consistently reported that the information was useful, easy to understand, and applicable to their daily lives. Budgeting strategies, especially the 50/30/20 method and needs-versus-wants discussions, were frequently identified as the most valuable takeaways. Evaluation responses indicated strong engagement, high presenter effectiveness, and increased confidence in personal money management skills.

Coaching Sessions

The pre and post-coaching evaluations show significant gains in students' financial confidence, knowledge, and preparedness, with large increases in understanding of budgeting, credit management, financial decision-making, and scholarships after coaching. While financial stress remains common, students report feeling more equipped, supported, and confident in managing their finances following their coaching session.

BEFORE COACHING (Pre-Evaluation)

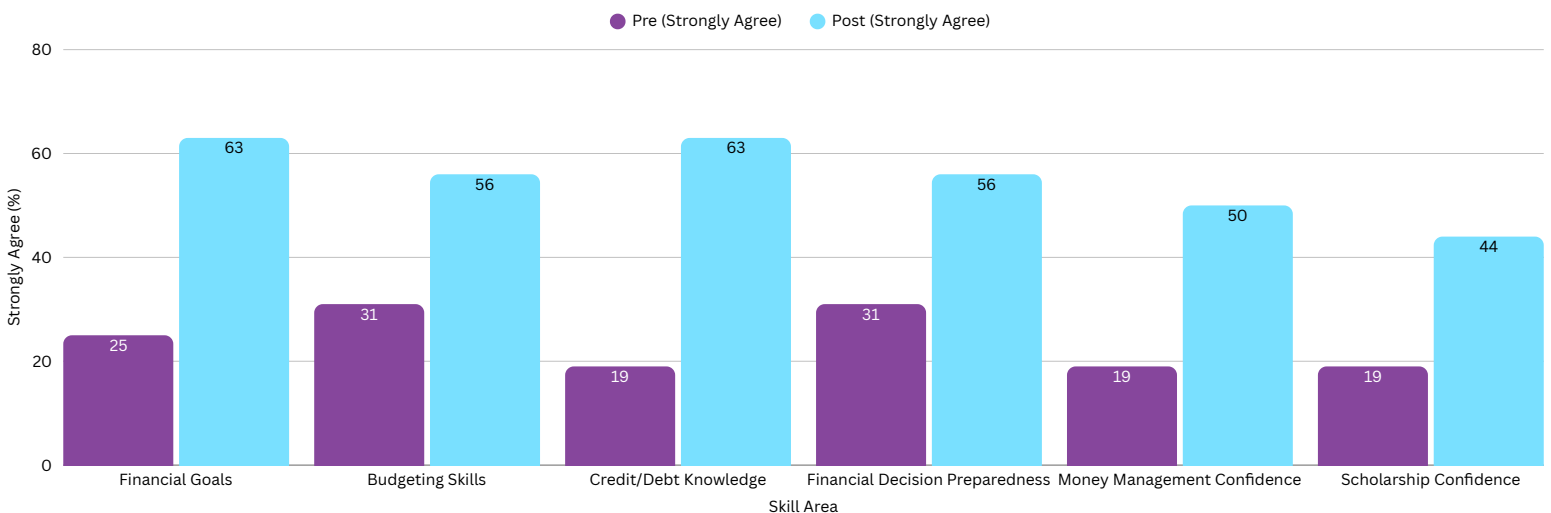
Students reported:

- 50% often or always stressed about finances
- Only 12% strongly agreed they felt confident managing money
- Over 37% lacked emergency savings
- Limited confidence in:
 - Budgeting
 - Credit & debt management
 - Financial decision-making



AFTER COACHING (Post-Evaluation)

Significant increases in confidence and knowledge



COACHING EXPERIENCE



- **87%** felt understood and supported by their coach
- **87%** said coaches worked on what mattered most to them
- **87%** believe coaching will help them succeed in college

WHAT STUDENTS LEARNED

Most common topics mentioned:

- Budgeting & money allocation
- Credit scores & credit cards
- Scholarships & FAFSA
- Emergency savings
- Student loans & future planning



OVERALL IMPACT



Financial coaching led to clear gains in:

- Confidence
- Financial knowledge
- Decision-making readiness

Students moved from *uncertainty* to **strong confidence and practical skills.**

Additional Activities We Undertake

Financial Literacy Month Egg Hunt

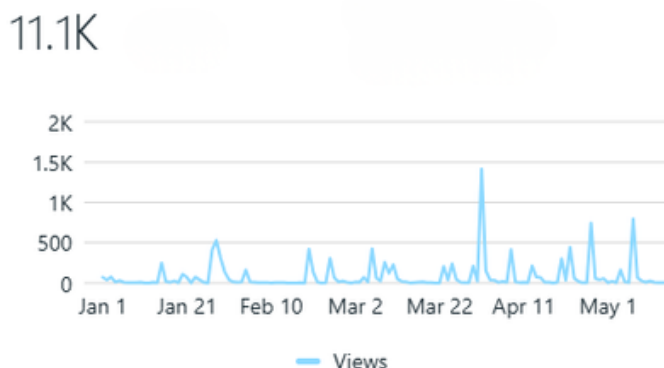
Eggs were hidden around campus that students can find and bring back to the office. If students followed our Instagram page, they could spin the wheel and get an instant prize or go into a raffle for a \$25 gift card to United Supermarkets or a T-shirt. This created more awareness of the ECU Buff Smart Program.



Social Media Impact

The program leverages both Instagram and Facebook to engage students and promote events. We share valuable tips and tricks on money management alongside updates on our activities. Below, we illustrate the views and reach achieved through Instagram, which serves as our primary social media platform.

Views



Reach

